The American Community Survey is U.S. Census Bureau's first standard demographic data product to provide pre-summarized school district demographic data, but the Bureau has a long history of developing customized school district demographic, geographic, and fiscal data to support programs at the U.S. Department of Education. This presentation briefly reviews the historical development of school district demographic and geographic data production at the Census Bureau, and then provides an overview of current activities. Extended attention will be given to the advent of annual ACS school district custom tabulations, but additional discussion will highlight Title 1 small area income and poverty estimates, geographic boundary updates, school locale assignments, and the annual survey of school district finance. The presentation will conclude with brief comments on plans for current and future school and school district data products.